



# OAAPN

## STATEWIDE CONFERENCE

Linking Arms in Education, Practice & Policy

Sponsorship  
Opportunities

OAAPN Statewide Conference

October 24-26  
Hyatt Regency &  
Convention Center  
Columbus, OH

2019

# Sponsorship Opportunities at a Glance

## ~~Conference Bags - \$3,000~~

All conference attendees will receive a large canvas “whatever-you-want-it-be” tote bag. This tote can carry just about anything - it's quite versatile! Your logo will be prominently displayed and your company name and logo will also appear in the onsite program and conference app. This will be a frequently used item even after attendees return home.

## ~~Namebadge Holders - \$2,500~~

Your logo will appear on the badge lanyard “around the neck” of everyone attending the conference. All conference attendees are issued a badge to wear during the three days of the conference. Your name and logo will also appear in the onsite program and conference app.

## ~~Conference App - \$2,000~~

Reach our attendees directly on their phones! Your company will have three scheduled posts on the app feed that will be “pinned” to the top, each for an hour and a custom page leading to external URL or company listing within the event app as well as your logo on the app landing page, which every attendee will see after downloading the app. Your name and logo will also appear in the onsite program

## **NEW! Casino Night Table - \$500**

Casino Night was the hit of last year's conference! Sponsor a blackjack, roulette, or craps table and join in on the fun! The event begins directly after the reception on Thursday evening. Your name and logo will also appear in the onsite program and conference app.

## **Meeting Breaks - \$500**

Coffee is a 'hot' item at the Statewide Conference so don't miss this opportunity to be recognized with signage at the coffee station. Sponsors will also be recognized in the program as the main provider for this 'fuel' to our attendees. Your name and logo will also appear in the onsite program and conference app.

## **Wi-Fi Hotspot - \$1,000**

Keep our attendees connected by sponsoring our Wi-Fi hotspot . The hotspot is located at “OAAPN Central” in the Regency Foyer of the Hyatt. This network is password protected and attendees will need to type in your company name to access it! Your name and logo will also appear in the onsite program and conference app.

## **Attendee Giveaway - \$1,000**

Your company will provide a branded giveaway that each registrant will receive in their conference bag (need up to 850; item and size must be approved by OAAPN conference committee). Your name and logo will also appear in the onsite program and conference app. Limited to (1) one style of item/sample.

# Program Advertising

Reach over 800 attendees by purchasing ad space in the onsite conference program. Every attendee receives a printed onsite program when they check in at registration - don't miss this opportunity to show your support of Ohio's APRNs.

Your camera-ready art is due September 6, 2019. All ads print in full color. Send your electronic file to: [oaapn@assnoffices.com](mailto:oaapn@assnoffices.com).

## Full Page Ad

Company name and logo on sponsor list in the onsite program and conference app. You may also provide a product sample or marketing materials for attendee conference bags. Size must be approved by OAAPN conference committee.

Page placement prices below:

- **Full Page | \$1,000**
- **Back Cover | \$1,500**
- **Inside Front Cover | \$1,500**

### Ad Specs

*Vertical Only*

8-1/4" high x 5-3/8" wide

## Half Page Ad

**\$500**

Company name and logo on sponsor list in the onsite program and conference app.

### Ad Specs

*Horizontal Only*

4-1/8" high x 5-3/8" wide

## Quarter Page Ad

**\$250**

Company name and logo on sponsor list in the onsite program and conference app.

### Ad Specs

*Vertical*

4-1/8 high x 2-5/8 wide

*Horizontal*

2" high x 5-3/8" wide

# Advertising/Sponsor Commitment Form

## OAAPN Statewide Conference - October 24-26, 2019

### Sponsor Opportunity

Conference Bags - \$3,000

~~Namebadge Holders - \$2,500~~

~~Conference App - \$2,000~~

Casino Night Table - \$500

Meeting Breaks - \$500

Wi-Fi Hotspot - \$1,000

Attendee Giveaway - \$1,000

### Program Advertising

Full Page - \$1,000

Back Cover - \$1,500

Inside Front Cover - \$1,500

Half-page - \$500

Quarter-page - \$250

### Company Information (As you would like to see it appear on all promotional items/website)

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

### Payment Information

Total:

Please invoice

My check payable to OAAPN is enclosed

Credit Card

Card#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV#: \_\_\_\_\_

Name on Card: \_\_\_\_\_

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