

APRN ADVOCACY

Beyond the Bedside

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OAAPN Cincinnati Chapter Workshop



Objectives

- Define Nurse Advocacy
- Define the legislative process from concept to law
- Describe factors that influence legislation and support effective advocacy
- Review resources for policy
- Review current legislation impacting APRN's and patients

What is advocacy?

The act or process of advocating or supporting
a cause or proposal

<http://www.merriam-webster.com/dictionary/advocacy>

What is nurse advocacy?

- Code of Ethics for Nurses
 - Provision 7.3: Contributions through Nursing and Health Policy Development.
 - Nurses must lead, serve, and mentor on institutional or agency policy committees within the practice setting.
 - Provision 9.4: Professional nursing organizations must actively engage in the political process, particularly in addressing legislative and regulatory concerns....

(American Nurses Association, Code of Ethics for Nurses with Interpretive statements, 2015)

Where does nurse advocacy start?

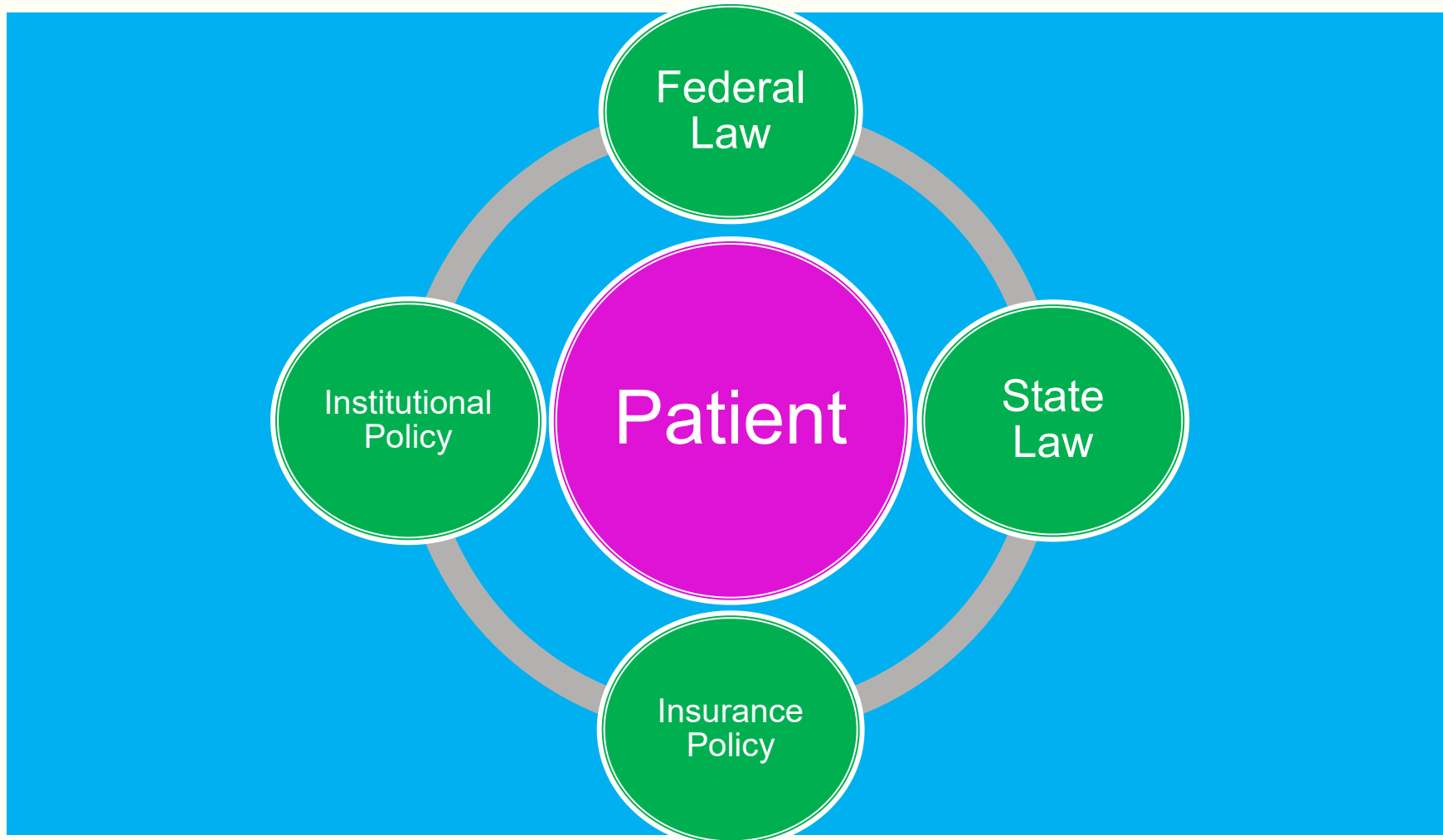
- With the patient!
 - Nurses advocate at the bedside
 - Nurses advocate for patients at the institution level
 - Nurse advocate for patients through insurance
 - Nurses advocate for patients at the governmental level
- Nurse truly are professional advocates

Why Advocate?

“Unless someone like you cares
a whole awful lot, Nothing is
going to get better. It's not.”
- Dr. Seuss, The Lorax



Why should I get involved?



Nursing Impact

GALLUP®

DECEMBER 26, 2017

Nurses Keep Healthy Lead as Most Honest, Ethical Profession

by Megan Brenan


Story Highlights

- Nurses outpace 21 other professions on honesty and ethics rating
- Clergy have declined to lowest historical positive rating of 42%
- Largest partisan gaps on police officers, newspaper reporters

WASHINGTON, D.C. -- For the 16th consecutive year, Americans' ratings of the honesty and ethical standards of 22 occupations finds nurses at the top of the list. More than eight in 10 (82%) Americans describe nurses' ethics as "very high" or "high." In contrast, about six in 10 Americans rate members of Congress (60%) and lobbyists (58%) as "very low" or "low" when it comes to honesty and ethical standards.

Americans' Ratings of Honesty and Ethical Standards in Professions

Please tell me how you would rate the honesty and ethical standards of people in these different fields -- very high, high, average, low, or very low?



	Very high/High	Average	Very low/Low
	%	%	%
Nurses	82	16	2
Military officers	71	24	3
Grade school teachers	66	27	5
Medical doctors	65	31	4
Pharmacists	62	32	6
Police officers	56	32	12
Day care providers	46	43	7

<http://news.gallup.com/poll/224639/nurses-keep-healthy-lead-honest-ethical-profession.aspx?version=print>

Nursing Impact

- American Nurses Association
 - "...advocacy is a pillar of nursing. Nurses instinctively advocate for their patients, in their workplaces, and in their communities; but legislative and political advocacy is no less important to advancing the profession and patient care.
- Institute of Medicine Future of Nursing Report: Leading Change Advancing Health (2010)
 - “Nurses should be full partners, with physicians and other health care professionals, in redesigning health care in the United States”

How do I get involved?

- Learn about the policymaking process
- Learn how a bill becomes a law
- Learn about our government
- Join a professional organization
 - Contribute to a political action committee (PAC)

THE LEGISLATIVE PROCESS



The Legislative Process: Other things to consider...



- Leadership
 - Who are the current leaders?
 - What are their interests?
- Resources and support
- Relationships
- Timing
 - Is the climate right to ask for a policy change?
 - Is the time right to introduce new legislation?

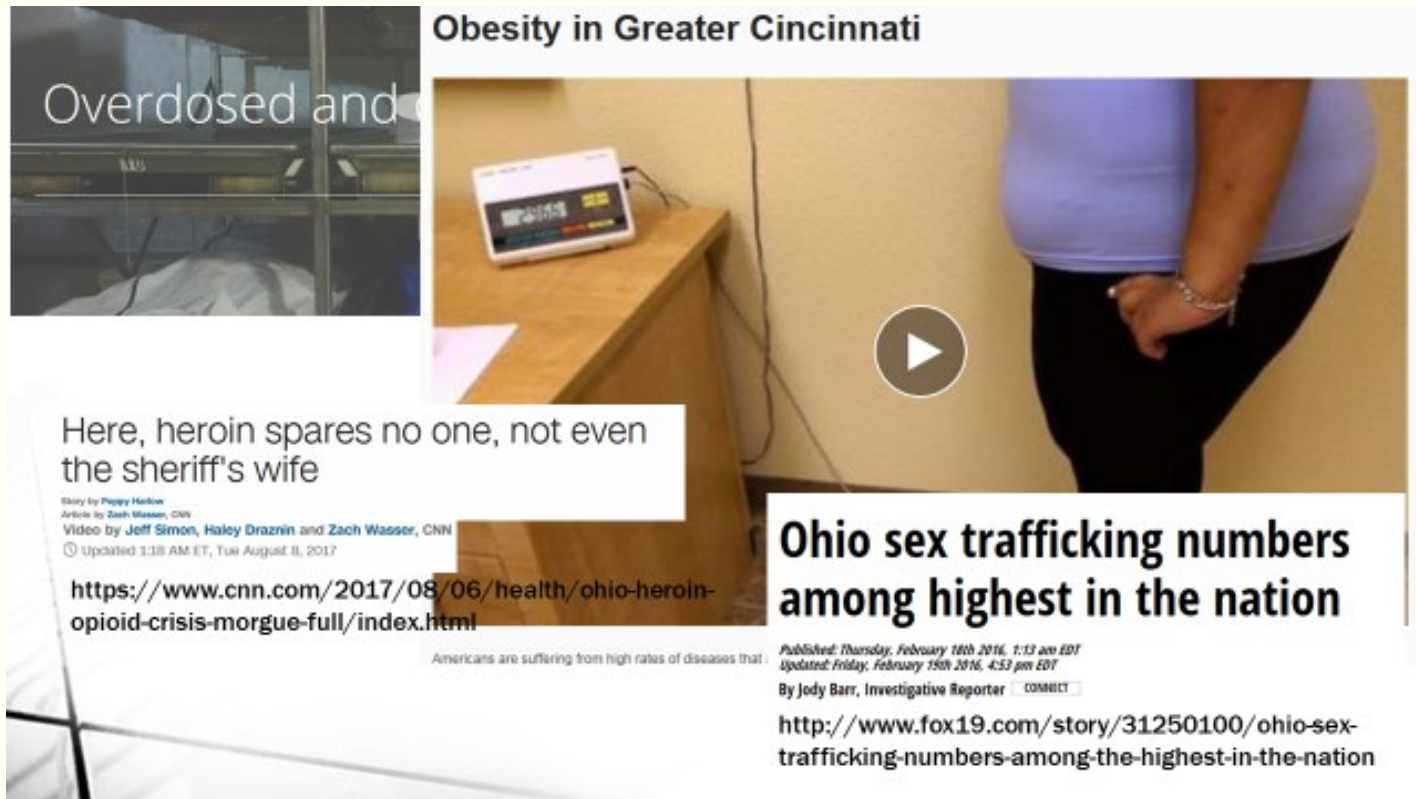
The Legislative Process: Problem Identified- Now what?

- Formulating Policy Proposals
 - Proposals can come from
 - policy-planning organizations
 - interest groups
 - government bureaucracies
 - state legislatures
 - President
 - Congress



The Legislative Process: Legitimizing Public Policy

- Public statements
- Actions of government officials
 - Budget
 - Law and appropriations
 - Rules and Regulations
 - Etc.



Overdosed and

Obesity in Greater Cincinnati

Here, heroin spares no one, not even the sheriff's wife

Story by Peggy Hadow
Article by Zach Wassser, CNN
Video by Jeff Simon, Haley Draznin and Zach Wassser, CNN
Updated 1:18 AM ET, Tue August 8, 2017

<https://www.cnn.com/2017/08/06/health/ohio-heroin-oid-crisis-morgue-full/index.html>

Americans are suffering from high rates of diseases that

Ohio sex trafficking numbers among highest in the nation

Published: Thursday, February 18th 2016, 1:13 am EDT
Updated: Friday, February 19th 2016, 4:53 pm EDT
By Jody Barr, Investigative Reporter

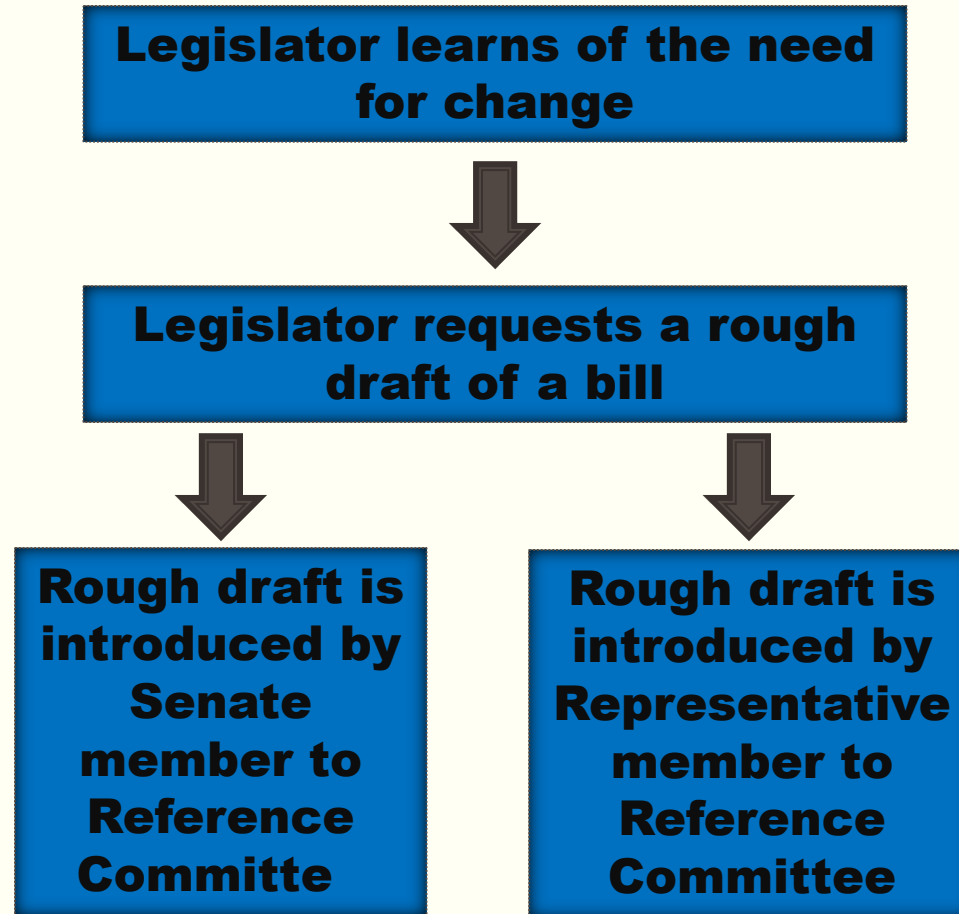
<http://www.fox19.com/story/31250100/ohio-sex-trafficking-numbers-among-the-highest-in-the-nation>

The Legislative Process: Implementing Policy

- After the law is passed
- Rule making process
 - Who should “own” the rule making process
- Continuation of opposition can also exist

The Ohio Board of Nursing
Ohio.gov

How a bill becomes a law



How a bill becomes a law

- Standing Committee
 - Public hearings
 - Makes amendments
 - Refers to subcommittee
 - Postpone, defeat or favorable support

How a bill becomes a law

- Floor vote
- Bill to other house for same process
 - Amendments require concurrence
 - Conference committee formed if no concurrence
 - No amendments and favorable vote
 - Presiding officers sign
 - Speaker of the House
 - President of the Senate

How a bill becomes a law

- Act goes to Governor
- No action within 10 days act becomes law
- Governor signs
 - 91 days to law
- Governor Vetoes
 - Returns to both houses
 - 3/5's favor vote overrides veto

EFFECTIVE ADVOCACY



Senator Oelslager at the legislative hearing on pulse oximetry with the Capo family.

How do I get involved?

- Call
- Write letters
- Visit with Legislators
- Volunteer
- Join Professional Organizations
- Nurse in Washington Internship
- Nurse Day at the State House

Building a Relationship

- Call your legislator
- Offer to be a member of his/her “kitchen cabinet”
- Visit the home town office
- Attend a town hall meeting
- Follow the legislator on Facebook/Twitter
 - Post!!

Building a Relationship

- Know the legislators staff
 - Chief of Staff
 - Legislative Director
 - Legislative Assistant
 - Legislative Correspondent

Building a Relationship

- Know your legislators bills
 - What has he/she sponsored/ co-sponsored
- Know your legislators committees
- Learn some commonalities
 - Break the Ice!!
 - Does he/she have any links to healthcare?

Writing The Letter

- Form letters
 - Personalize them
 - First paragraph
 - Conclusion
 - Share a story
- Email
- Mail
 - Verify the address
- Fax

Getting the Meeting

- Call the office
- Request on-line
- Prepare
 - Be punctual
 - Confirm date/ time a day or 2 before
 - Dress professionally
 - Carry business cards
 - Bring resources for the legislator/ staff
 - 1 page handout, etc.

Preparing for the Meeting

- Work on your “elevator speech”
 - Who you are
 - What your objective is
 - What is your call to action
 - Create a hook
- Practice. Practice. Practice.

During the Meeting

- Introduce yourself
 - Name, position, title, city/neighborhood
 - Who are you representing
 - Break the Ice!
 - Try not to get off on a tangent
- Cover your “asks”
 - The Head
 - The Heart
 - The Health

During the Meeting

- Do
 - Be respectful
 - Use active listening
 - Clarify, rephrase and repeat
- Don't
 - Be late
 - Interrupt
 - Be overly assertive

Ending the Meeting

- Ask if he/she has questions you can answer
- Offer to be a resource
- Leave your business card and resources
- Ask when you can follow-up
 - Especially if no commitment
- Thank him/her for his/her time

After the Meeting

- Send a letter to the LEGISLATOR
 - Thank him/her for time/consideration
 - Highlight the staffer by name
 - Send letter via email/snail mail or fax
 - Follow-up when you said you would!
- Send a “debriefing” to your organization

After the Meeting

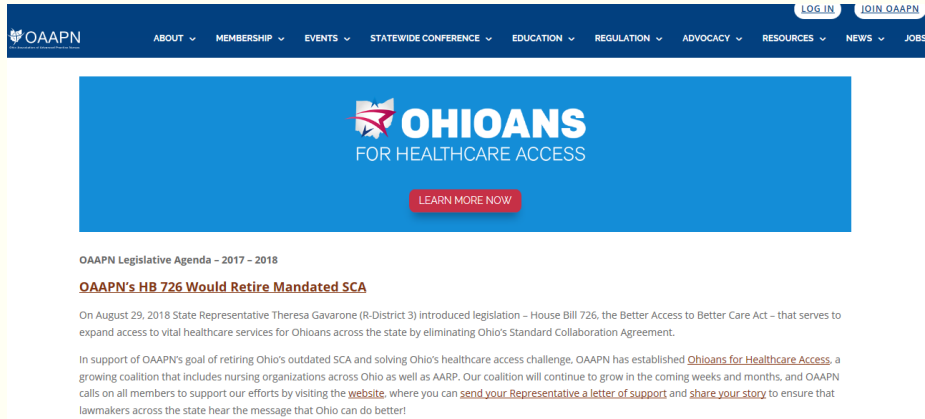
- Debrief with your organization
 - Who did you meet with?
 - What is the legislators tie to healthcare?
 - What is the legislators position/commitment/comments on the issue?
 - Unanswered questions?

RESOURCES FOR POLICY



“I don’t know which doctor to choose. One has more friends on Facebook, but the other one just retweeted my message.”

Resources



OAAPN

ABOUT MEMBERSHIP EVENTS STATEWIDE CONFERENCE EDUCATION REGULATION ADVOCACY RESOURCES NEWS JOBS

LOG IN JOIN OAAPN

OHIOANS FOR HEALTHCARE ACCESS

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OAAPN Legislative Agenda - 2017 - 2018

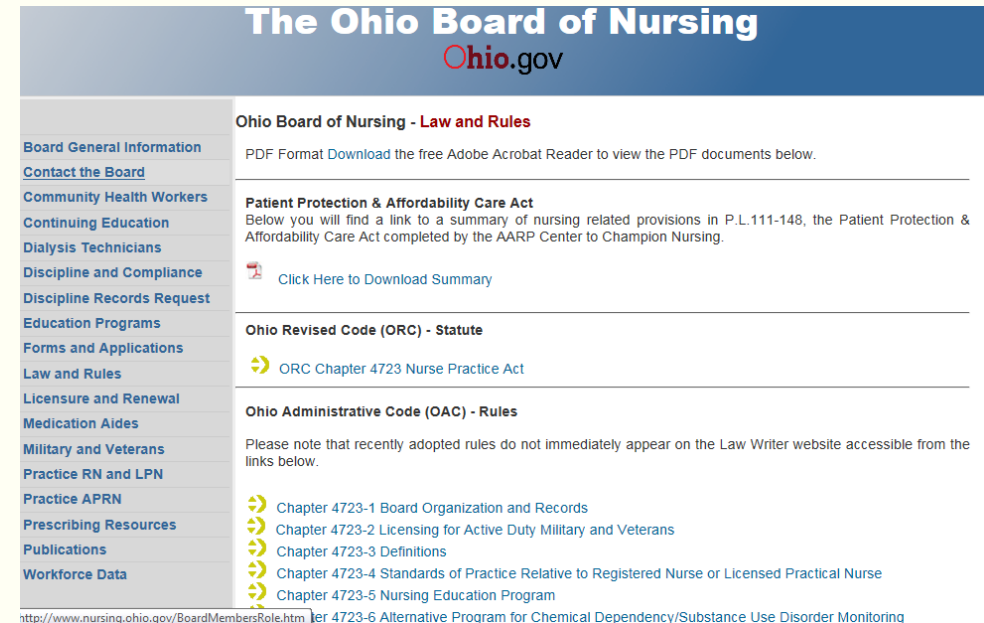
OAAPN's HB 726 Would Retire Mandated SCA

On August 29, 2018 State Representative Theresa Gavarone (R-District 3) introduced legislation – House Bill 726, the Better Access to Better Care Act – that serves to expand access to vital healthcare services for Ohioans across the state by eliminating Ohio's Standard Collaboration Agreement.

In support of OAAPN's goal of retiring Ohio's outdated SCA and solving Ohio's healthcare access challenge, OAAPN has established [Ohioans for Healthcare Access](#), a growing coalition that includes nursing organizations across Ohio as well as AARP. Our coalition will continue to grow in the coming weeks and months, and OAAPN calls on all members to support our efforts by visiting the [website](#), where you can [send your Representative a letter of support](#) and [share your story](#) to ensure that lawmakers across the state hear the message that Ohio can do better!

<https://oaapn.org/advocacy/legislative-updates/>

http://www.nursing.ohio.gov/Law_and_Rule.htm



The Ohio Board of Nursing

Ohio.gov

Ohio Board of Nursing - Law and Rules

PDF Format [Download](#) the free Adobe Acrobat Reader to view the PDF documents below.

Board General Information

[Contact the Board](#)

Community Health Workers

Continuing Education

Dialysis Technicians

Discipline and Compliance

[Click Here to Download Summary](#)

Discipline Records Request

Education Programs

Forms and Applications

Law and Rules

Ohio Revised Code (ORC) - Statute

[ORC Chapter 4723 Nurse Practice Act](#)

Licensure and Renewal

Medication Aides

Military and Veterans

Practice RN and LPN

Practice APRN

Prescribing Resources

Publications

Workforce Data

Ohio Administrative Code (OAC) - Rules

Please note that recently adopted rules do not immediately appear on the Law Writer website accessible from the links below.

- [Chapter 4723-1 Board Organization and Records](#)
- [Chapter 4723-2 Licensing for Active Duty Military and Veterans](#)
- [Chapter 4723-3 Definitions](#)
- [Chapter 4723-4 Standards of Practice Relative to Registered Nurse or Licensed Practical Nurse](#)
- [Chapter 4723-5 Nursing Education Program](#)
- [Chapter 4723-6 Alternative Program for Chemical Dependency/Substance Use Disorder Monitoring](#)

<http://www.nursing.ohio.gov/BoardMembersRole.htm>

Resources

Ohio Hospitals | Advocacy & Policy | Patient Safety & Quality | Member Services | News & Resources

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OHA Contacts

Ryan Biles
Executive Vice President

Scott Borgemeke
Senior Vice President, Advocacy

Advocacy & Policy

Every day, new health care proposals, laws, regulations and reforms are introduced that impact hospitals and the patients they serve.

At OHA, we serve as the united voice for the Ohio hospital community, boldly advocating on behalf of our member hospitals and health systems at the Ohio Statehouse and on Capitol Hill.


We work closely with our member hospitals, Health Economics & Policy team, professional societies and several allied organizations to ensure hospitals' priorities and interests are represented in all government arenas.

Collaborating with policymakers, community leaders and other key stakeholders, we strive to safeguard the economic sustainability of Ohio hospitals and health systems while shaping policies that lead to healthier outcomes for patients, improved efficiency, lower costs and increased access to care for all Ohioans.

Advocacy

OHA's experienced advocates represent hospitals' views on dozens of health care bills each year with state lawmakers, Ohio's Congressional delegates, state and federal regulatory agencies and other trade associations.

- State Activity
- Federal Activity
- Advocacy Network
- Action Center
- Friends of Ohio Hospitals Political Action Committee



<https://www.ohiohospitals.org/Policy-Advocacy.aspx>

<https://www.gongwer-oh.com/programming/index.cfm>

GONGWER
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News Bill Tracking Legislation Schedules Directories Elections

TOP STORY:

Tax Review Panel Approves Report Despite Member Misgivings

View latest: [Ohio Report for Tuesday, November 13, 2018](#)

Democrats Grill Sponsor Of 'Right To Work' Measure

Strangulation Bill Likely To Be Tweaked Before Upcoming Vote

Capitol Scene: Faber Transition Leaders Named; Eagan Joins Cincinnati Chamber; New Policy Analysis Firm Forms

Education

Health, Human Services & Medicaid

Agriculture

Gardner Hopes To Get Violent Offender Database Across The Finish Line

Gongwer Statehouse Job Market Updated

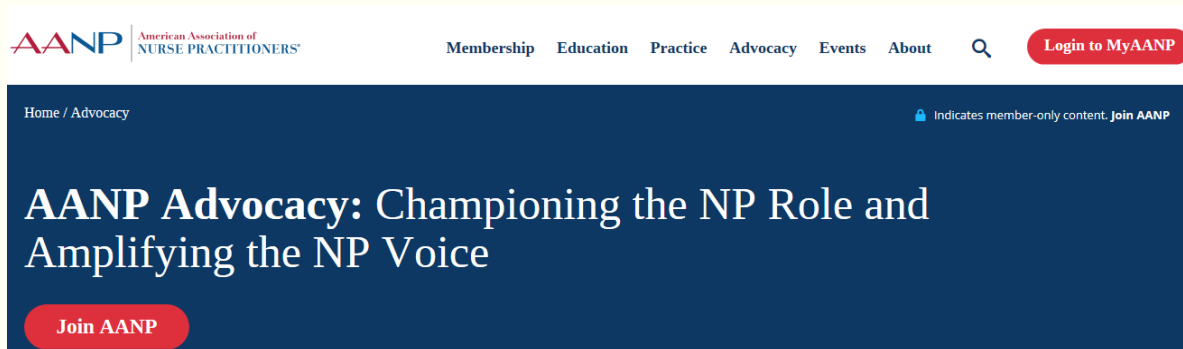
House Committee Hearings:

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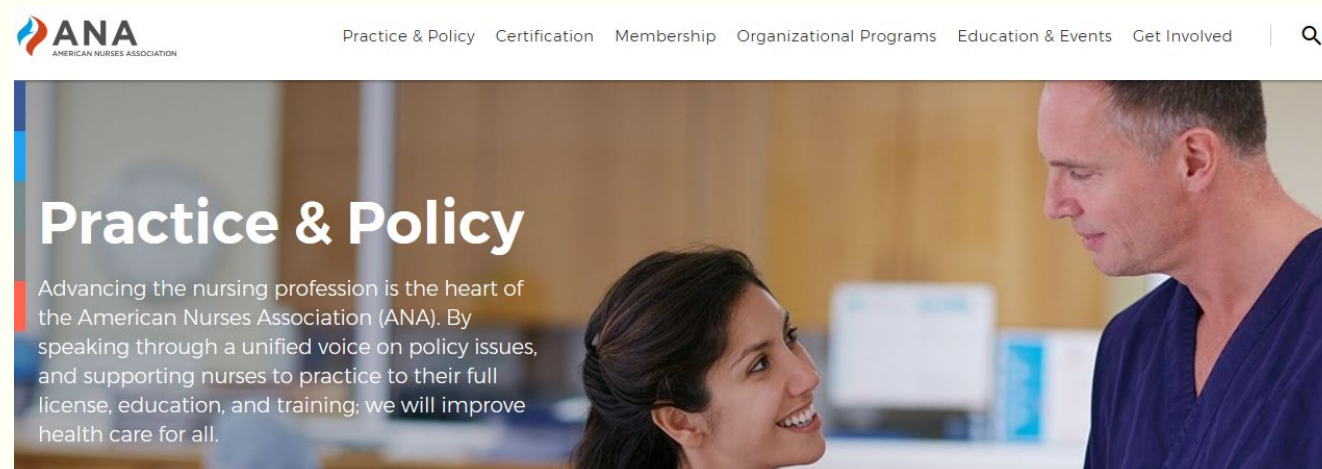
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Resources



<https://www.aanp.org/advocacy>

<https://www.nursingworld.org/practice-policy/>



Current Legislation

- Ohio Priorities

- Removal of SCA
- Pharmacy Consult
- Preceptor Tax Credit
- Title Protection for RN's
- Step- Therapy

- Federal Priorities

- Homecare
- Nursing workforce Development
- Addition of NP's to ACO Shared Saving Program
- Diabetic Shoes

References

- American Nurses Association. (2015). Code of ethics for nurses with interpretive statements. Silver Spring, Maryland. Retrieved from <https://www.nursingworld.org/coe-view-only>
- American Nurses Association. (2017). RN action center. Retrieved from http://p2a.co/ywz5JtS?_ga=2.164424827.570523873.1524500876-1500432922.1524500876
- American Nurses Association. Advocacy. Retrieved from <http://www.nursingworld.org/MainMenuCategories/Policy-Advocacy>
- National Human Trafficking Hotline. (2018). National Statistics. Human Trafficking Cases Reported by State. Retrieved from <https://humantraffickinghotline.org/states>.